



**BOYS & GIRLS CLUBS**  
OF BROWARD COUNTY

www.bgcbc.org

*Presents:*

**The Longest Running and Finest  
Charity Golf Scramble Format Event  
in Florida!**



**Friday, April 4, 2014**

At the Private and Impeccable  
**Woodlands Country Club**  
4600 Woodlands Boulevard  
Fort Lauderdale, Florida

Registration & Brunch 10:30 am  
Shotgun Start NOON  
Followed by Dinner, Entertainment, Awards,  
Live & Silent Auctions  
Spouses, Sponsors & Guests Invited

**"Thank You to Our Sponsors"**



LEO GOODWIN  
FOUNDATION

THERE'S GOOD IN EVERYTHING WE DO.

**CART SPONSOR**



**The Beacon Group, Inc.**  
Insurance and Risk Management

**SILVER SPONSOR**

**Produced by:**

**The Levine/Slaughter Boys & Girls Club**

**"GREAT FUTURES START HERE"**

<http://northlauderdalebgc.com/>

Boys & Girls Clubs of Broward County  
877 NW 61st Street • Ft. Lauderdale, FL 33309  
Phone: 954-537-1010, Ext. 226  
Fax: 954-537-1010  
Email: kreid@bgcbc.org

**Tournament Designations**  
Please check

- Signature Sponsor \$ 50,000
  - Benefactor Sponsors \$ 15,000
  - Gold Sponsors \$ 10,000
  - Cart Sponsors \$ 5,000
  - Silver Sponsors \$ 3,000
  - Driving Range Sponsors \$ 1,500
  - Foursome \$ 1,200
  - Individual \$ 300
  - Hole/Tee Sponsor \$ 250
- "Sandtrapped for the day", but please accept my donation of \$ \_\_\_\_\_ for the kids.

*Detach here & return invoice with your check(s) payable to:*  
Boys & Girls Clubs of Broward County • 877 NW 61st Street • Ft. Lauderdale, Florida 33309  
*or credit card information*

Name \_\_\_\_\_

Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Business Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_

E-mail address \_\_\_\_\_

Credit Card : VISA \_\_\_ MC \_\_\_ AmEx \_\_\_ Dis \_\_\_ Number \_\_\_\_\_

Name as it appears on Card \_\_\_\_\_ Exp. Date \_\_\_\_\_

Authorized Signature \_\_\_\_\_ CC Sec. Code \_\_\_\_\_

**Foursome Names:**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## FACTS

### Mission

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

### Success Equation

The Boys & Girls Clubs of Broward County (BGCBC) is focused on helping members, especially "those who need us most", achieve success through participation in the following core areas:

- Academic Success
- Good Character and Citizenship
- Healthy Lifestyles

### Academic Success

- 12 Chartered Clubs throughout Broward County
- 12,752 annual membership ages 6-18
- \$15 Annual Membership Fee (\$800 total cost per member)
- 47% of Club Staff are BGCBC Alumni (Former Members)
- 41% of Club Staff reside in our Club Neighborhoods
- 3.62 was the average GPA for Scholarship Recipients
- 88% of Members who attended our clubs 52 times a year or more progressed to the next grade level
- 96% of Senior Members graduated from high school
- 85 BGCBC College Scholarships awarded to Members
- Over \$300,000 in College Scholarships for BGCBC Members
- 100% of Club Staff are Mentors
- 65% of Senior Members are enrolled in College
- 80% of parents have said their child's grades have improved with Club attendance

### Healthy Lifestyles

- 702,152 Healthy Snacks and Meals served
- 950 Members participated in Dental Hygiene Program
- 1,110 Members passed Level 1 & 2 Swimming Classes
- 1,191,252 Hours of Physical Fitness Activities performed
- 87% of parents said the Snack and Supper Program provided an economic benefit to their family's budget

### Culinary Arts Department

The Culinary Program is led by Chef Teresa Ruiz, a certified Safestaff Instructor and proctor. Members ages 6-18 learn the important role food plays in all cultures. They learn how to prepare and serve healthy meals and how to maintain a sanitary kitchen. Upon completion of the program graduates earn an industry-recognized Safestaff certificate and gain practical experience in the culinary field.

**Signature Sponsor** is a contributor of \$50,000 receiving four (4) foursomes of golf, program and media recognition, Clubhouse signage, recognition at the Event Awards Dinner, Corporate logo on Golf Shirts and four (4) complimentary tickets to any Boys & Girls Clubs Events.

**Benefactor Sponsor** is a contributor of \$15,000 receiving three (3) foursomes of golf, program and media recognition, Clubhouse signage, recognition at the Events Awards Dinner and two (2) complimentary tickets to any Boys & Girls Clubs Events.

**Gold Sponsor** is a contributor of \$10,000 receiving two (2) foursomes of golf, program and media recognition, Clubhouse signage, recognition at the Event Awards Dinner.

**Cart Sponsor** is a contributor of \$5,000 receiving one (1) foursome of golf, program and media recognition, Signage on all Golf Carts and recognition at the Event Awards Dinner.

**Silver Sponsor** is a contributor of \$3,000 receiving one (1) foursome of golf, program and media recognition and recognition at the Event Awards Dinner.

**Driving Range Sponsor** is a contributor of \$1,500 receiving program and media recognition and Driving Range Signage.

**One (1) Golf Classic Foursome** is \$1,200 (Individual tickets are \$300) and includes one (1) foursome of golf, brunch and dinner, food and beverages on the course, silent and live auction.

**Hole/Tee Sponsors** is a contributor of \$250 receiving green and tee signage.

Sponsorship of the following items, merchandise and necessities required to produce a successful Golf Classic are as follows:

Golf Course/Cart Fees	\$12,000
Travel Bags	\$10,000
Post-Tournament Dinner	\$ 7,000
300 Golf Shirts	\$ 6,000
Pre-Tournament Brunch	\$ 5,000
Trophies & Awards	\$ 3,200
Hole-In-One Insurance	\$ 3,000
Food on Golf Course	\$ 2,500
Entertainment	\$ 2,500
Hats	\$ 2,000
Towels	\$ 2,000
Sponsorship Signage	\$ 1,500
Beverages	\$ 1,500
Photography	\$ 1,000
Postage	\$ 1,000
Cigar Roller	\$ 750
Hole/Tee Sponsors	\$ 250

## ADVISORY COUNCIL

Kim Hackett, President

Natalia Selin, Vice President

Ryan Wyllys, Event Chair

Rich Ouellette, Senior Club Director

Kacee Reid, Events Coordinator

Charles Arnao

Ken Barber

Jack Brady

Ed Brown

Debbie Cancilla

Cynthia Copley

Jamie Copley

Rick DeRosia

Joe Dobos

Colleen Feinstein

Alan J. Goldberg

Tom Joyce

Carola Lueder

Lee Martin

Steve Miller

Derrick Myers

Gary Naidus

Simona Niculescu

Paul Nisson

Rebecca Noble

Sandy Pierce

Bill Rotella

Gary J. Rotella

Jon Russell

Carolina Sawley

Harris Solomon

Dan Stempien

Olivia Territo

Jason Wienrub

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*Benefiting*



**BOYS & GIRLS CLUBS**  
OF BROWARD COUNTY

[www.bgcbc.org](http://www.bgcbc.org)

**Friday, April 4, 2014**  
**Shotgun Start at Noon**

Woodlands Country Club  
4600 Woodlands Boulevard  
Fort Lauderdale, Florida 33319

**<http://northlauderdalebgc.com/>**  
**[www.bgcbc.org](http://www.bgcbc.org)**

Dear Friend and Supporter:

You are invited to participate in the 28<sup>th</sup> Annual Golf Classic at the Woodlands Golf & Country Club on Friday, April 4, 2014. The event will feature a full brunch and dinner, food, beverages and live entertainment throughout the golf course as well as prize raffles and Silent and Live Auctions.

How would you like to support the Boys & Girls Clubs and market your business – all in the same day? We invite you to become a sponsor of Broward County's finest golf tournament! This is an excellent opportunity to promote your business and to help an "at-risk" youth. We appreciate your support.

For your participation you will be included in our extensive marketing campaign (which includes advertisements via cable, radio, print magazines and social media outlets) as well as a tremendous amount of publicity and exposure at the event. We are dedicated to highlighting the businesses that sponsor this event to show they truly care about their community and why our patrons should care about theirs.

Everything we do at the Boys & Girls Clubs of Broward County is focused on helping our members, especially "those who need us most," achieve success in life through the following Core Program Areas: Academic Success, Good Character & Citizenship and Healthy Lifestyles.

All proceeds from the Golf Classic benefit the Boys & Girls Clubs of Broward County, a 501 (c)(3) organization. Our Clubs serve children between the ages of 6 and 18. We provide an assortment of activities to benefit the kids in our community and keep them off the streets. Club members have the opportunity to do their homework, further their education, participate in sports, create arts and crafts projects, learn computer skills and much more. Kids who attend the Club also receive a healthy snack and a hot, nutritious supper each day! We strive to guide our members towards a productive, positive future.

Please review this packet to find out more information about the Golf Classic sponsorship opportunities, the Boys & Girls Clubs program and our young people. For more information about the Golf Classic event (including photos, purchasing tickets and sponsorships), the Boys & Girls Clubs organization and other giving opportunities (if you can't attend the Golf Classic), please visit the website: <http://northlauderdalebgc.com/>.

We thank you in advance for your support in helping us to continue to provide our members with the programs and skills that are so necessary for their development from today's children to tomorrow's leaders.

Sincerely,

Kacee Reid  
[Kreid@bgcbc.org](mailto:Kreid@bgcbc.org)  
(954) 537-1010 Ext. 226

# **Sponsorship Opportunities**

## **Signature Sponsor \$50,000**

Four (4) Complimentary Golf Foursomes  
Company Logo printed on all promotional materials  
Recognition on all Event Media Materials  
Recognition at the Event Awards Dinner  
Event Program Recognition  
Corporate Logo on Golf Shirts  
Tee & Green Clubhouse Signage  
Four (4) complimentary tickets to any Boys & Girls Clubs events

## **Benefactor Sponsor \$15,000**

Three (3) Complimentary Golf Foursomes  
Recognition on all Event Media Materials  
Two (2) Tickets to any Boys & Girls Clubs event  
Recognition at the Event Awards Dinner  
Event Program Recognition  
Recognition on Clubhouse Signage

## **Gold Sponsor \$10,000**

Two (2) Complimentary Golf Foursomes  
Recognition on all Event Media Materials  
Recognition at the Event Awards Dinner  
Event Program Recognition  
Clubhouse Signage

## **Cart Sponsor \$5,000**

One (1) Complimentary Golf Foursome  
Name/logo recognition on all Golf Carts  
Recognition on all Event Media Materials  
Event Program Recognition

## **Silver Sponsor \$3,000**

One (1) Golf Foursome  
Recognition at the Event Awards Dinner  
Event Program Recognition

## **Driving Range Sponsor \$1,500**

Driving Range Signage  
Recognition on all Event Media Materials  
Event Program Recognition

## **Golf Classic Foursome \$1,200 (Individual Ticket: \$300)**

One (1) Golf Foursome  
Brunch and dinner; food and beverages throughout the golf course  
Silent and live auction

## **Hole Sponsor \$250**

Green and tee signage

## Inspiring Facts about the Boys & Girls Clubs of Broward County

For more than 46 years the Boys & Girls Clubs of Broward County has made our children their mission and their priority.

### Did you know?

- Nearly 13,000 children, ages 6 to 18 attend the Boys & Girls Clubs of Broward County at its 12 Clubs countywide each and every year
- Club Members pay only \$15 annually with no user fees for any of our In-Club activities
- The annual per child cost at a club is \$800 compared to the cost of over \$75,000 to incarcerate a youth
- 
- 92% of Club Members Progressed to the Next Grade Level
- 99% of Senior Club Members Graduated from High School
- 629,444 Healthy Snacks and Meals are served
- 2,500 Club Members participated in a Dental Hygiene Program
- 3,695 Total Project Volunteer Hours Completed by the Club Members

Homework assistance, tutoring, computer skills, music, art appreciation, health programs, drug & alcohol education, group clubs, community service projects, career education, college scholarships, vocational training, nature programs and most of all, FUN are all part of the daily curriculum at our Broward County Clubs.

**We invite you to come visit us any time!**



## **BOYS & GIRLS CLUBS OF AMERICA**

Shaquille O'Neal... Bill Cosby... Alex Rodriguez... Brad Pitt... Michael Jordan... President Bill Clinton... Jackie Joyner-Kersey... Cuba Gooding, Jr...C.C. Sabathia...Martin Sheen... Derek Jeter... Denzel Washington... Ray "Boom-Boom" Mancini.....

What do all of these people have in common? They are all alumni of Boys & Girls Clubs of America. The Boys & Girls Clubs of America encompasses more than 4,000 facilities throughout the United States, Puerto Rico, Virgin Islands plus domestic and international military bases. These Clubs are staffed by over 45,000 trained workers and over 80,000 volunteers and serve more than 4 million boys and girls.

While many Club alumni have achieved particular distinction in fields such as entertainment, business, politics and sports, the average alumnus is not famous. Most have achieved success by obtaining an education, raising a family, serving their country, pursuing a career and supporting the community. Here in Broward County we have over 46 years of serving these youth in our area, nearly 13,000 attending our 12 clubs.

It is a tough time to be a kid. There are pressures of peers, drugs, gangs, broken homes and overcrowding and the disadvantages of poor education, low income, unemployment, and homes where love and attention may be lacking. The Boys & Girls Club provides a haven for these children, a safe place away from pressures and temptations, a place for some fun and companionship or just to hang out. More often than not, once a child becomes a member, their life is positively changed forever.

Our Clubs' programs focus on our three core services areas: Academic Success to increase grade level advancement, Good Character and Citizenship to increase service to the community and Healthy Lifestyles to increase healthy behavior.

Our mission is to enable all young people, especially those who need us most, to reach their full potential as productive, caring and responsible citizens.

## Foursome Registration

Detach here & return form with your check(s) payable to

**Boys & Girls Clubs of Broward County**

**Attn: Kacee Reid**

**877 NW 61st Street**

**Ft. Lauderdale, FL 33309**

OR credit card information below:

Name \_\_\_\_\_  
Company \_\_\_\_\_  
Mailing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Business Phone \_\_\_\_\_ Cell Phone \_\_\_\_\_  
E-mail address \_\_\_\_\_

### Billing Information

Credit Card: Visa \_\_\_ MC \_\_\_ AMEX \_\_\_ Discover \_\_\_

Number \_\_\_\_\_

Name as it appears on Credit Card \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

Authorized Amount: \_\_\_\_\_

### Foursome Names

\_\_\_\_\_  
\_\_\_\_\_

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